# 30x90

# BEAUTY
*on the wall*

Bien

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ASTORIA

*Home is where **we feel safe and where we can be ourselves in every possible way.** Our home is where we relax, have fun and express ourselves.*

*“WE SHAPE OUR HOMES AND THEN OUR HOMES SHAPE US.”*

**WINSTON CHURCHILL**

**30x90** 12x36" **CREMA**

GRV³

**30x90** 12x36" **GREY**

GRV³

**45x45** 18x18" **CREMA**

GRV³

**30x90** 12x36" **BROWN**

GRV³

**30x90** 12x36" **TURQUOISE**

GRV³

**30x90** 12x36" **CREMA DECOFON**

GRv³

**30x90** 12x36" **GREY DECOFON**

GRv³

**30x90** 12x36" **BROWN DECOFON**

GRv³

**30x90** 12x36" **TURQUOISE DECOFON**

GRv³

**30x90** 12x36" **CREMA DECOR**

GRv³

**30x90** 12x36" **GREY DECOR**

GRv³

**30x90** 12x36" **BROWN DECOR**

GRv³

**30x90** 12x36" **TURQUOISE DECOR**

GRv³

CALACATTA MARMI

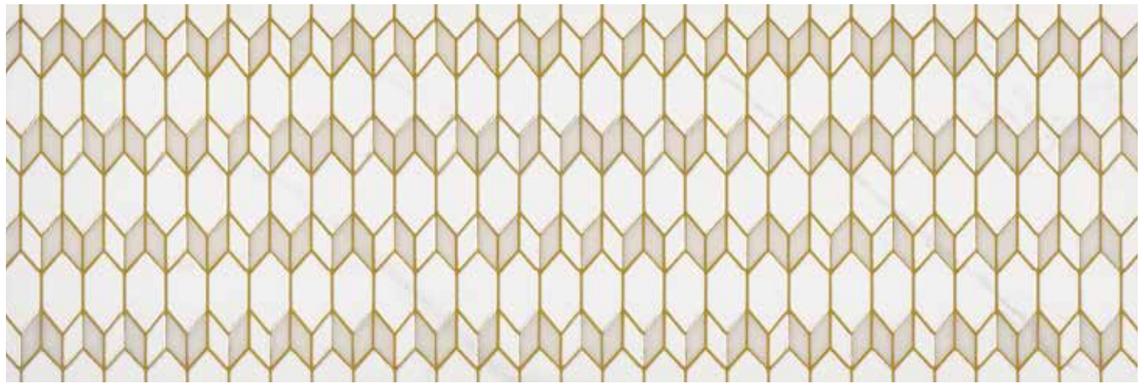


*Bien's mission is to gather great choices together in order to create signature living spaces.*
***With unique colors, forms and textures,*** *we shape out the ceramic according to your dreams.*

*“HAVE NOTHING IN YOUR HOUSE THAT YOU DO NOT KNOW TO BE USEFUL, OR BELIEVE TO BE BEAUTIFUL.”*

**WILLIAM MORRIS**

**30x90** 12x36"



**30x90** 12x36" **DECOR**

**45x45** 18x18"



CALACATTA MARMI



**30x90** 12x36" **DECOFON**

**30x90** 12x36" **FLORAL DECOFON**

NUVOLA

*The most preferred bathroom tile size 30x90 is fit for both small and big spaces,*
***as it reinforces the feeling of amplitude.***

*“GREAT DESIGN IS A MULTI-LAYERED RELATIONSHIP BETWEEN HUMAN LIFE AND ITS ENVIRONMENT.”*

**NAOTO FUKASAWA**

**30x90** 12x36" **WHITE**

SRV³

**30x90** 12x36" **WHITE DECOR**

SRV³

**30x90** 12x36" **WHITE DECOFON**

SRV³

**45x45** 18x18" **WHITE**

MRV³

VIGO

*Thanks to the technology investments, Bien is the biggest wall tile manufacturer of Turkey in terms of capacity.* ***Wall tiles with gorgeous prints of 400dpi resolution we can do it.***

*“DESIGN CAN BE ART. DESIGN CAN BE SIMPLE. THAT’S WHY IT’S SO COMPLICATED.”*

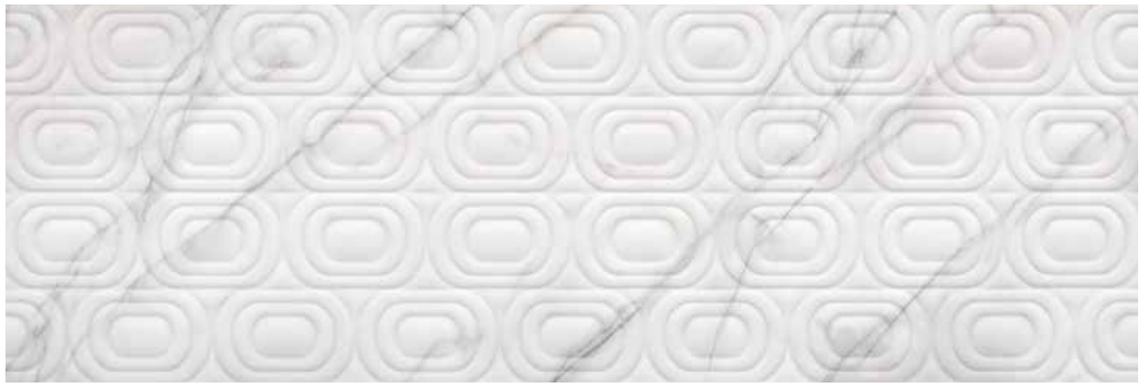
**PAUL RAND**

**30x90** 12x36" **WHITE**

**45x45** 18x18" **WHITE**







**30x90** 12x36" **WHITE DECOFON**

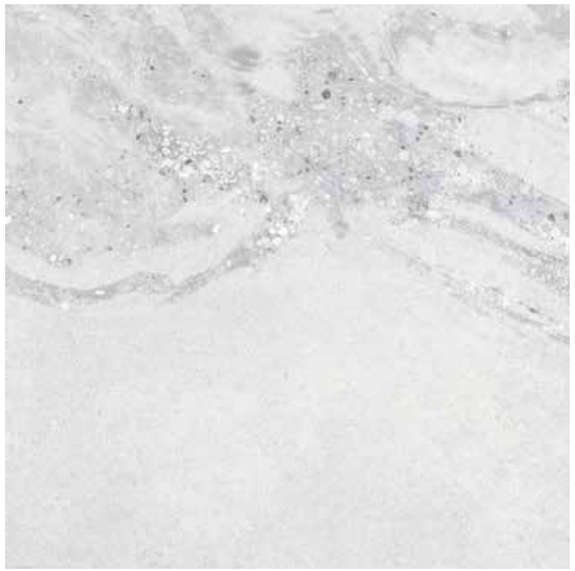
FAMOUS

*Bien 30x90 collection is manufactured in every style and design as wall tiles.*
***Easy to apply, unique with its lightness.***

*“THE DETAILS ARE NOT THE DETAILS, THEY MAKE THE DESIGN.”*

**CHARLES EAMES**

**30x90** 12x36" **GREY**



**45x45** 18x18" **GREY**

**30x90** 12x36" **GREY DECOFON**

**30x90** 12x36" **GREY TRIANGLE DECOFON**

PERA

*30x90 collection creates unimposing but stylish spaces with its simple and elegant design.*
***Not only residential but also commercial buildings' bathrooms garner a new identity under its charm.***

*"SIMPLICITY IS THE ULTIMATE SOPHISTICATION."*

**LEONARDO DA VINCI**

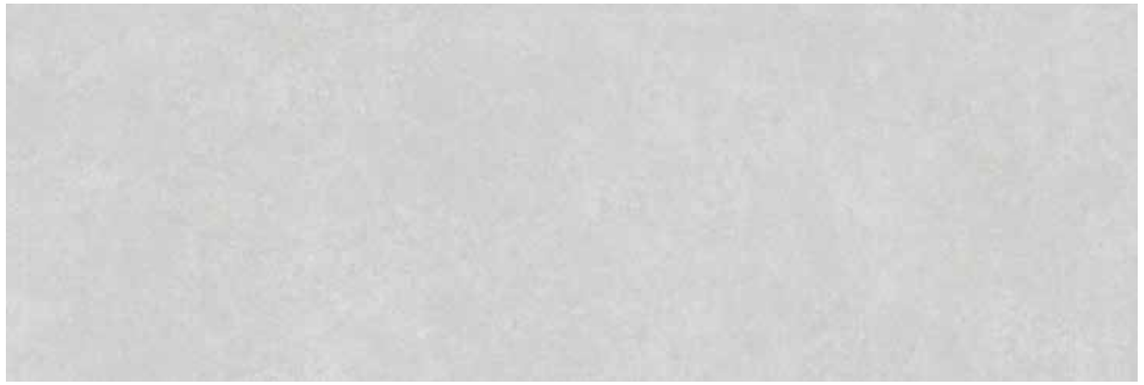
30x90 12x36" WHITE

MR v²



30x90 WHITE DECOFON

MR v²

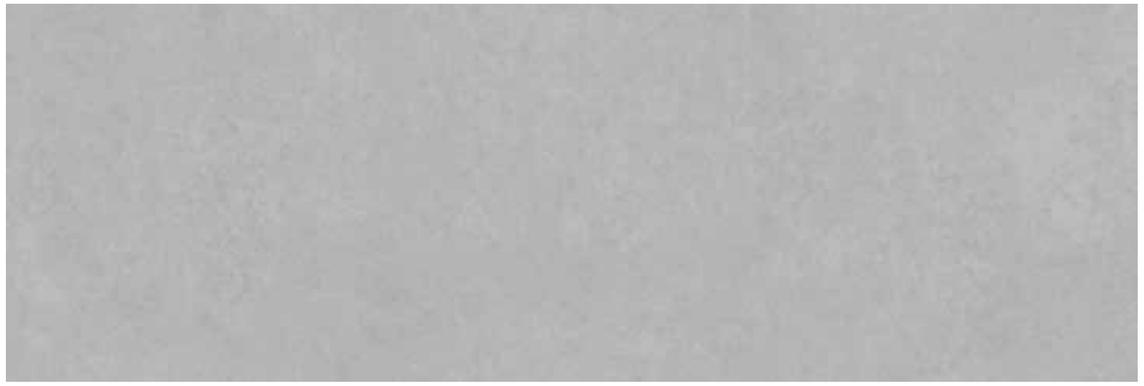


30x90 12x36" L.WHITE

MR v²

30x90 12x36" L.GREY DECOFON

MR v²



30x90 12x36" GREY

MR v²

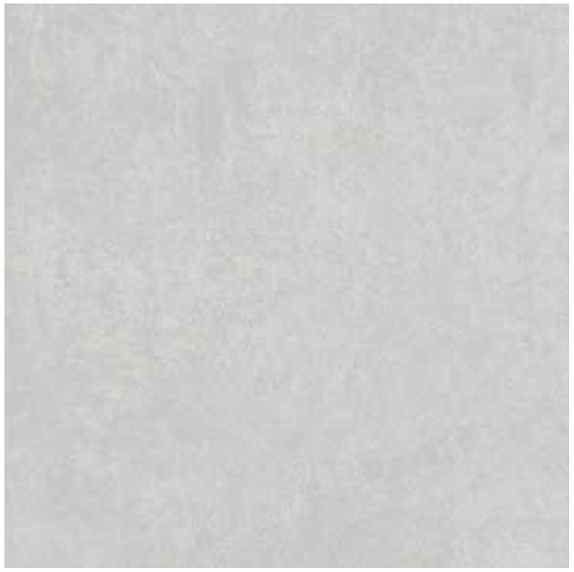
30x90 12x36" GREY DECOFON

MR v²

**45x45** 18x18" **WHITE**

MR v²





**45x45** 18x18" **L.GREY**

MR v²

**45x45** 18x18" **GREY**

MR v²

TERRA

*Beige offers an open space for all other colors. Those who find dark and bright hues weary prefer* ***beige's neutral touch where they can easily uplift their bathroom with small and colorful details.***

*"BEIGE IS ATMOSPHERE. IT'S BISQUE, IT'S IVORY, IT'S CREAM, IT'S STONE, IT'S TOAST, IT'S CAPPUCCINO. IT'S WELL, IT'S MAGIC."*

**ALBERT HADLEY**

**30x90** 12x36" **WHITE**

MR v²

**30x90** 12x36" **GREY**

MR v²

**30x90** 12x36" **BEIGE**

MR v²

**30x90** 12x36" **DRIED ROSE**

MR v²

**30x90** 12x36" **TURQUOISE**

MR v²



**30x90** 12x36" **MIX DECOFON**

MR v¹

**30x90** 12x36" **WHITE DECOFON**

MR v²

**30x90** 12x36" **DRIED ROSE DECOFON**

MR v²

**30x90** 12x36" **GREY DECOFON**

MR v²

**30x90** 12x36" **TURQUOISE DECOFON**

MR v²

**30x90** 12x36" **BEIGE DECOFON**

MR v²



TERRA

**45x45** 18x18" **WHITE**

**45x45** 18x18" **GREY**

**45x45** 18x18" **BEIGE**

VENEZIA

*Bien* ***believes in the power of good designs and creative solutions.***
*Meet our substantial product range manufactured in a short period of time and breath taking with high definiton.*

*“GOOD DESIGN IS FOREVER.”*

**VAN DAY TRUEX**

**30x90** 12x36" ANTHRACITE

GRv³

**30x90** 12x36" ANTHRACITE ZIGZAG DECOFON

GRv³

**30x90** 12x36" ANTHRACITE DECOR

GRv³

MO SA IC S

32x42 cm
12x36"

30,5x30,5 cm
12x12"

**30x90** 12x36" COTTO

GRv³

**30x90** 12x36" COTTO ZIGZAG DECOFON

GRv³

**30x90** 12x36" COTTO DECOR

GRv³

MO SA IC S

32x42 cm
12x36"

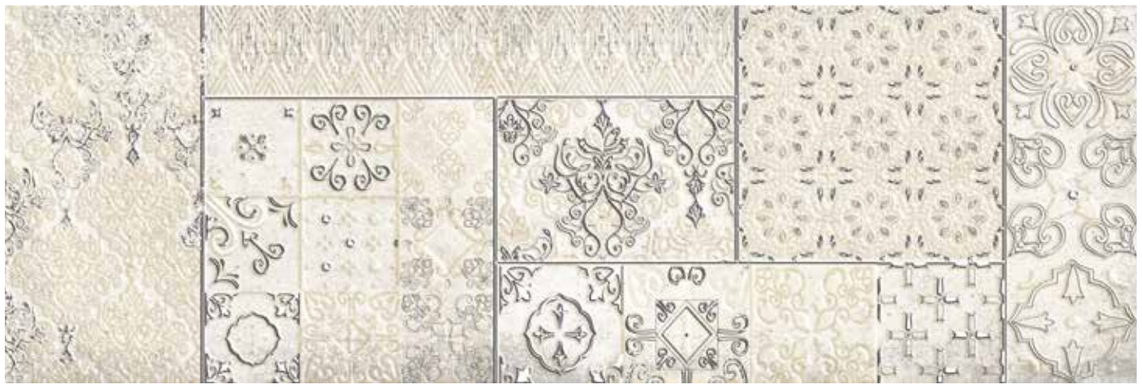
30,5x30,5 cm
12x12"

**30x90** 12x36" **WHITE**

GR v³

**30x90** 12x36" **WHITE ZIGZAG DECOFON**

GR v³



**30x90** 12x36" **WHITE DECOR**

GR v³

**MOSAICS**

32x42 cm
12x36"

30,5x30,5 cm
12x12"

**30x90** 12x36" **MIX DECOR**

GR v¹

**45x45** 18x18" **WHITE**

GR v³

BRANO

*Use it as you wish and style it your way! 30x90 tiles enables creative designs,*
***dramatic surfaces and attractive bathrooms.***

*“PEOPLE IGNORE DESIGNS THAT IGNORE PEOPLE.”*

**FRANK CHIMERO**

**30x90** 12x36" **MATT WHITE**

**MR V1**





**30x90** 12x36" **MAT PERGAMON**

**MR V1**

BRILLO



*Bien is* ***proud to be the first ever manufacturer of digitally produced wall tiles in Turkey...***
*We combine technology and workmanship, so that we can offer a unique character and color to your bathroom design.*

*“LOOK AT USUAL THINGS WITH UNUSUAL EYES.”*

**VICO MAGISTRETTI**

30x90 12x36" GLOSSY WHITE

GRv1





30x90 12x36" GLOSSY PERGAMON

GRv1

PAREL



*With 30x90 wall tiles, design is pure pleasure.*
***Reinforce large tiles' positive effect with light hues and immediately widen your bathroom.***

*"DESIGN IS AN OPPORTUNITY TO CONTINUE TELLING THE STORY, NOT JUST TO SUM EVERYTHING UP."*

**TATE LINDEN**

# PAREL



**30x90** 12x36" **WHITE**

MRv²

# PACKAGING AND TECHNICAL DETAILS

| *PRODUCT TYPE* | *SIZE* | *EDGE* | *BOX* | | | *PALLET* | | |
|---|---|---|---|---|---|---|---|---|
| | | | *PIECE* | *QUANTITY* **(m²)** | *WEIGHT* **(kg)** | *BOX* | *QUANTITY* **(m²)** | *WEIGHT* **(kg)** |
| *Wall Tile* | 30x90 / *12x36"* | *Rectified* | 4 | 1,08 | 16 | 81 | 87,48 | 1.350 |
| *Decofon* | 30x90 / *12x36"* | *Rectified* | 4 | 1,08 | 16 | 81 | 87,48 | 1.350 |
| *Decor* | 30x90 / *12x36"* | *Rectified* | 4 | 1,08 | 16 | | | |
| *Mosaic* | 32x42 / *12x36"* | *Rectified* | 5 | 0,40 | 7 | | | |
| *Mosaic* | 30,5x30,5 / *12x12"* | *Rectified* | 11 | 1,03 | 20 | | | |
| *Floor Tile* | 45x45 / *18x18"* | *Rectified* | 8 | 1,62 | 29 | 44 | 71,28 | 1.276 |

## FLOOR TILES

| *THEME* | *BiEN STANDARDS* | *TS EN 14411 Annex-H* | | *TEST METHOD* |
|---|---|---|---|---|
| *LENGHT AND WIDHT* | ± 0,5 % | ± 0,6 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *THICKNESS* | ± 5 % | ± 5 % | ± 0,5 mm | TS EN ISO 10545 - 2 |
| *STRAIGHTNESS OF SIDES* | ± 0,3 % | ± 0,5 % | ± 1,5 mm | TS EN ISO 10545 - 2 |
| *RECTANGULARITY* | ± 0,5 % | ± 0,5 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *CENTER CURVATURE* | ± 0,3 % | ± 0,5 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *EDGE CURVATURE* | ± 0,3 % | ± 0,5 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *WARPAGE* | ± 0,3 % | ± 0,5 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *SURFACE QUALITY* | % 5 *defective* | % 5 *defective* | | TS EN ISO 10545 - 2 |
| *WATER ABSORPTION* | *Max* 3,0 % | *Max* 3,0 % | | TS EN ISO 10545 - 3 |
| *BREAKING STRENGTH* (≥7,5 mm) | Min. 1100 N | Min. 600 N | | TS EN ISO 10545 - 4 |
| *BREAKING STRENGTH* (<7,5 mm) | Min. 700 N | Min. 700 N | | TS EN ISO 10545 - 4 |
| *MODULUS OF RUPTURE* | Min. 30 N/mm² | Min. 30 N/mm² | | TS EN ISO 10545 - 4 |
| *IMPACT RESISTANCE* | *Resistant* | *Required* | | TS EN ISO 10545 - 5 |
| *CRAZING RESISTANCE* | *Min. II* | *Required* | | TS EN ISO 10545 - 7 |
| *THERMAL SHOCK RESISTANCE* | *Resistant* | *Required* | | TS EN ISO 10545 - 9 |
| *CRACKING RESISTANCE* | *Resistant* | *Required* | | TS EN ISO 10545 - 11 |
| *FROST RESISTANCE* | *Resistant* | *Required* | | TS EN ISO 10545 - 12 |
| *RESISTANCE TO ACIDS/ALKALIS* | *Class GLB-GHB* | *as declared* | | TS EN ISO 10545 - 13 |
| *RESISTANCE TO HOUSEHOLD CHEM.* | *Min. Class* GB | *Min. Class* GB | | TS EN ISO 10545 - 13 |
| *RESISTANCE TO STAINING* | *Min. Class 3* | *Min. Class 3* | | TS EN ISO 10545 - 14 |





## WALL TILES

| *THEME* | *BiEN STANDARDS* | *TS EN 14411 Annex-K* | | *TEST METHOD* |
|---|---|---|---|---|
| *LENGHT AND WIDHT* | ± 0,4 % | ± 0,5 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *THICKNESS* | ± 10 % | ± 10 % | ± 0,5 mm | TS EN ISO 10545 - 2 |
| *STRAIGHTNESS OF SIDES* | ± 0,2 % | ± 0,3 % | ± 1,5 mm | TS EN ISO 10545 - 2 |
| *RECTANGULARITY* | ± 0,4 % | ± 0,5 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *CENTER CURVATURE* | + 0,4 %<br>- 0,2 % | +0,5 %<br>- 0,3 % | + 2,0 %<br>- 1,5 % | TS EN ISO 10545 - 2 |
| *EDGE CURVATURE* | + 0,4 %<br>- 0,2 % | +0,5 %<br>- 0,3 % | + 2,0 %<br>- 1,5 % | TS EN ISO 10545 - 2 |
| *WARPAGE* | ± 0,4 % | ± 0,5 % | ± 2,0 mm | TS EN ISO 10545 - 2 |
| *SURFACE QUALITY* | % 5 *defective* | % 5 *defective* | | TS EN ISO 10545 - 2 |
| *WATER ABSORPTION* | % 10 - 20 | % 10 - 20 | | TS EN ISO 10545 - 3 |
| *BREAKING STRENGTH* (≥7,5 mm) | Min. 600 N | Min. 600 N | | TS EN ISO 10545 - 4 |
| *BREAKING STRENGTH* (<7,5 mm) | Min. 200 N | Min. 200 N | | TS EN ISO 10545 - 4 |
| *MODULUS OF RUPTURE* | Min. 15 N/mm² | Min. 15 N/mm² | | TS EN ISO 10545 - 4 |
| *THERMAL SHOCK RESISTANCE* | *Resistant* | *Required* | | TS EN ISO 10545 - 9 |
| *CRACKING RESISTANCE* | *Resistant* | *Required* | | TS EN ISO 10545 - 11 |
| *RESISTANCE TO ACIDS/ALKALIS* | *Min. Class*<br>GLB - GHB | *as declared* | | TS EN ISO 10545 - 13 |
| *RESISTANCE TO HOUSEHOLD CHEM.* | *Min. Class* GB | *Min. Class* GB | | TS EN ISO 10545 - 13 |
| *RESISTANCE TO STAINING* | *Min. Class 3* | *Min. Class 3* | | TS EN ISO 10545 - 14 |

| | | |
|---|---|---|
| WALL TILES | FLOOR TILES | PORCELAIN |
| G — GLOSSY | M — MATTE | S — SATIN |
| R — RECTIFIED | fl — FULL LAPPATO | sl — SEMI LAPPATO |
| tp — TECHNICAL PORCELAIN | ACID SENSITIVE | |

## SHADE VARIATION

| | |
|---|---|
| $v^1$ — UNIFORM APPEARENCE | $v^2$ — SLIGHT VARIATION |
| $v^3$ — MODERATE VARIATION | $v^4$ — RANDOM VARIATION |

*The color shade or shades of all tiles vary to some degree from piece to piece, for each single production. At least several pieces from the same production should be reviewed whenever possible to determine acceptable color shade variations. Any questions or concerns about your tile selection should be clarified prior to installation.*

## *ABRASION RESISTANCE OF FLOOR TILES*

| | |
|---|---|
| LOW TRAFFIC | MEDIUM TRAFFIC |
| HEAVY TRAFFIC | EXTRA TRAFFIC |

***LOW TRAFFIC:*** *Tiles suited for general residential traffic. For areas that are walked on by soft soled or normal footwear without any scratching dirt. Not suitable for kitchen, enterance halls, stairs and other areas subjected to medium traffic.*

***MEDIUM TRAFFIC:*** *Tiles suitable for areas subject to frequent foot traffic yet protected from abrasive agents such as sand, gravel and soil; for example corridors, private kitchens, balconies, terraces, hotel rooms.*

***HEAVY TRAFFIC:*** *Tiles suitable for areas subject to frequent foot traffic and heavy abrasion, for example shops, hotels, restaurants, bars, schools, offices. Particularly suitable for areas in direct contact with outside.*

***EXTRA TRAFFIC:*** *Suitable for heavy traffic indoor and outdoor environments.*





**TSE**
TSI CERTIFICATE OF CONFORMITY TO DOUBLE STAR CRITERIA

**EN 14411**
TURKISH STANDARD FOR CERAMIC TILES

**ISO 9001**
CERTIFICATE OF QUALITY MANAGEMENT SYSTEMS

**OHSAS 18001**
CERTIFICATE OF OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEMS

**ISO 14001**
CERTIFICATE OF ENVIRONMENTAL MANAGEMENT SYSTEMS

**ISO 27001**
INFORMATION SECURITY MANAGEMENT SYSTEMS

**CE**
DECLARATION OF PERFORMANCE

**AEO**
AUTHORISED ECONOMIC OPERATOR CERTIFICATE

## A'DESIGN AWARD

- **Fracture** Altın **A'design Award** 2012
- **Elhamra** Altın **A'design Award** 2012
- **Eramosa** Bronz **A'design Award** 2012
- **İnci** Platin **A'design Award** 2012
- **Lotus** Platin **A'design Award** 2012
- **Albatros** Gümüş **A'design Award** 2014
- **Organic** Gümüş **A'design Award** 2015
- **Sultan** Demir **A'design Award** 2016
- **Adonis** Gümüş **A'design Award** 2017
- **Corvino** Tasarım Ödülü **A'design Award** 2017
- **Safari** Tasarım Ödülü **A'design Award** 2017
- **Tiger Black** Bronz **A'design Award** 2018
- **Pompei** Tasarım Ödülü **A'design Award** 2018
- **Mia** Tasarım Ödülü **A'design Award** 2018

## IDA DESIGN AWARDS

- **Pietra Moda** Bronz **IDA Design Award** 2016
- **Pietra Moda** Onur Ödülü **IDA Design Award** 2016
- **Stellata** Onur Ödülü **IDA Design Award** 2016

## ELLE DECORATION INTERNATIONAL DESIGN AWARDS

- **Lotus** Elle Decoration **Yılın Banyo Tasarımı** 2013
- **Organic** Elle Decoration **Yılın Banyo Tasarımı** 2015

## RAF ÖDÜLLÜ AWARD

- **Lotus** Arkitera **Raf Yapı Malzemesi Ödülü** 2013
- **20 mm Karolar** Arkitera **Raf Yapı Malzemesi Ödülü** 2014

## REDDOT DESIGN AWARD

- **Organic** Reddot **Product Design** 2015

Bien
SERAMİK | BANYO | MUTFAK



# USER'S MANUAL

The information provided below has been prepared in order to guide the user for achieving maximum efficiency in usage of the tiles and ensuring usage for a long time.

## SELECTION OF THE TILES

• Selection of ceramic materials has to be done with care in order that they are suitable for the usage conditions and they have a long life. Selection has to be made by taking into account the classification provided below based on the area of usage.
1. Wall Tiles: For indoor walls
2. Floor Tiles: For indoor floors and walls
3. Porcelain Tiles: For indoor floors and walls, outdoor floors, walls and facades
4. Technical Porcelain Tiles: For indoor floors and walls, outdoor floors, walls and façades
• Suitability of the products with the specifications of usage areas increases efficiency. As such, it would be beneficial to select products which are suitable for traffic intensity in areas where pedestrian traffic intensity is high. Information as to relevant traffic intensity is provided with the products.

## ISSUES TO BE CONSIDERED IN APPLICATION

• Instructions must be followed carefully while applying the tiles. Tone and calibration controls of the tiles must be made before the application and care should be taken to ensure that products to be applied to an area are in the same tone and calibration. Products, with patterns following each other, must be laid in the same direction. The relevant instructions are provided on the boxes.
• Tiles are also applied in twisted layout applications. Twisting method is frequently used especially in rectangular form wood-like products. There may be deformations according to TSI standards due to usage of very high temperature during production of tiles. As such, wedge application it is very useful while applying big size products. This method will eliminate the defects arising from floor and labor and minimize considerable deformation levels which can occur during the production.
• The tiles should be applied with a certain joint space. Relevant joint spaces should be as follows: minimum in 1 mm in rectified tiles and 2 mm for best results and minimum 2 mm in unrectified tiles and 3 mm for best results.

## USAGE CONDITIONS

• Ceramic tiles which cover living areas are getting more active and richer appearance with décor and border groups. As such, decorative purpose of décor and border products stands out more. The surface resistances and abrasion resistances of these products are not high compared to other products. Décor and border products contain metallic colors such as gold, platinum and copper. These products with metallic colors are abraded because of cleaning products which contains acid and they may get damaged by time. As such, décor and border products should not be cleaned with acid cleaning agents and must be cleaned with soap or with a damp cloth. You can see relevant information in our catalog near the product.

# HEADQUARTERS & EXPORT MANAGEMENT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